



A Sustainable Livelihood Programme for women in Dist. Nuh, Haryana

MUDRA in FY 2023-24 engaged with Bisnoui Sarvodaya Gramodyog Sewa Sansthan (BSGSS) for its CSR initiatives. The program was conceptualised to set up a well-equipped vocational training centre at a suitable location in District Nuh to provide training in various trades as mentioned below to around 85 women.

This initiative in an aspirational District Nuh, Haryana will provide employment/entrepreneurship opportunities which may help the trainees to avail loans under Pradhan Mantri Mudra Yojana (PMMY) scheme leading to sustainable development and growth besides social recognition. Sponsoring such vocational training programmes under CSR will also provide good visibility to MUDRA amongst its targeted end borrowers.

DETAILS OF VOCATIONAL TRAINING PROGRAMMES

CUTTING & TAILORING COURSE	BEAUTY CULTURE COURSE	COMPUTER OPERATION COURSE
<ul style="list-style-type: none"> • Sewing terminology • Use of tools & equipment used in tailoring trade. • Taking correct body measurements • Basic hand & machine stitches • Embroidery work • Designing, drafting & pattern making • Layout & fabric estimation • Cutting, tailoring & finishing of garments for children, ladies & gents. • Alteration, defects & remedies to fitting problems. • Processes of quality control, packaging, labeling, marking, costing & promotion. • Sourcing of fabrics and market trends • Skills to make garments with a professional look. • Enhancing employability & entrepreneurial skills. 	<ul style="list-style-type: none"> • Latest trends in beauty culture and hair dressing, importance & type of make-up. • Eyebrow shaping, facials, bleaching, manicure & pedicure, hair care/cutting setting/styles/hair dye & swing, mehndi application. • Removing of unwanted hair • Body perfection, massage exercises • Work ethics handling different types of clients and mastering appropriate communication skills. • Concern for health & hygiene • Developing positive attitude, responsibility & accountability • Enhancing employability & entrepreneurial skills 	<ul style="list-style-type: none"> • Introduction to computers and computer terminologies. • Computer hardware, software, and computer accessories. • Computer Operating systems. • MS – Office Suite - word processing, spreadsheet, database, and presentation programs etc. (Word, Excel, PowerPoint etc.). • Internet & E-mail operations • Computer security, data management and privacy • Digital technology awareness – ecommerce, digital payments etc.

Employment Opportunities:

After completing the course one can get employment in garment manufacturing units or get self-employed by opening a tailoring shop or work at home. The beneficiaries can work as instructors /cutters/tailors, checkers or designers in garment shops/tailoring units, factories or educational institutes.

Employment Opportunities:

- Beauty Therapist
- Skin Analyst
- Hair Specialist/ Stylist
- Make-up Artist
- Dietitian
- Self-employment by opening Beauty Salons/Parlors

Employment Opportunities

- Office Work/ Office Automation
- Smart Accounting
- Web design and maintenance
- Computer maintenance
- Computer training in schools and institutes.
- Cyber Cafe setup and management.
- IT online support

